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**CHECK OUT OUR  
WEBSITE!**

[www.sda-stl.com](http://www.sda-stl.com)

**SDA ST. LOUIS CHAPTER MEETING**

**Setting a Technology Plan**

**Wednesday, February 27, 2008**



**ABOUT OUR PRESENTATION:** Technology is critical to every business. A good technology plan will align your business objectives with IT objectives, solving many of the problems which face IT departments and business executives. Business owners want to understand what they are getting for their IT investment. Both internal and contracted IT support staff need clearly defined goals and objectives to work towards. A properly executed technology plan will provide clarity for both groups, and the buy-in created in the process helps IT organizations obtain funding and business owners get the project-driven, results-oriented culture they desire.

**ABOUT OUR SPEAKER:** Bill Russell, of Pioneer Solutions Group, Inc., is an experienced CIO and service delivery expert. He focuses on helping companies select, implement and support the right technology to improve results. As a contract CIO, Bill specializes in working with executives and managers to apply technology to their business models. As a service delivery expert, Bill works with geographically dispersed organizations to implement technology in a uniform and manageable way.

Prior to Pioneer Solutions Group, Bill was the CIO for Concordia University Ann Arbor for four years and prior to that he served as Vice President of Service Delivery for MicroAge, a national service delivery organization with 2000 technicians and engineers. Bill has earned several awards for technical and managerial excellence during his 22 years as a technician, engineer, and technical manager.

Bill has taught several college level technology courses on programming, and web technologies. He has held major certifications from Cisco, Microsoft, VMWare, Novell, Compaq, 3Com, IBM and others. Bill is actively involved in the community, and serves as the chairman for the board of Campus Commission in St. Charles. He holds a degree in economics from Moravian College in Bethlehem, Pennsylvania.

**DATE/LOCATION**

Wednesday, **February 27**, 2008  
**Engineer's Club**  
4359 Lindell Boulevard  
St. Louis, MO 63108

**AGENDA**

11:30 a.m. - Networking  
11:45 a.m. - Buffet Lunch  
12:00 p.m. - Program begins  
1:00 p.m. - Adjourn

**SDA Meeting Reservation**

**Member**

**Non-Members**

**Name(s)** \_\_\_\_\_

**Company** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Total Due:** \_\_\_\_\_ (\$25 for members, \$35 for non-members)

**Make Checks Payable to: SDA St. Louis**

For reservations, please contact:  
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(314) 289-9202  
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- \*Payment due at door, cash or check.
- \*Reservations required no later than one week prior to the meeting.
- \*No-shows will be billed; no refunds.

**RSVP by 2/20/2008**